

GRACE LEE

Senior Product Designer

gracelee.design

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Product designer with a software engineering background specializing in complex data and AI platforms. Experienced in designing enterprise workflows that help technical and non-technical users configure, monitor, and troubleshoot data-driven systems. Skilled at translating complex technical systems into intuitive product experiences that improve transparency and decision-making.

WORK EXPERIENCE

Senior Product Designer - dotData

San Mateo, CA | 2019 - 2025

- **Established and evolved the enterprise design system**, defining reusable interaction patterns and components to support consistency across multiple analytics products.
- **Redesigned end-to-end AI-driven analytics workflows for an enterprise AutoML platform** by restructuring multi-step configuration flows and clarifying dependencies across datasets, features, and model parameters, reducing model configuration time by 50% (10 → 5 min).
- **Designed interfaces that surfaced complex ML processes**, reducing user errors and enabling faster diagnosis of model performance issues.
- **Partnered with engineering and data science teams** to translate backend ML pipelines into scalable UX patterns, aligning on system architecture and validating decisions through usability testing to deliver mission-critical features across 7 industries.

UX Designer - Kahuna

Redwood City, CA | 2016 - 2018

- **Led end-to-end UX design** for a marketing automation platform, defining workflows and interaction models for operational and analytics systems across product and engineering teams.
- **Designed dashboards and data visualization interfaces** that helped users interpret system data and make faster operational decisions, validated through usability testing.

Interaction Designer - Wislite Technology Inc.

Taipei, Taiwan | 2012 - 2013

- **Led a team of 5 developers** to design and iterate a CRM application for an industry-leading bank, managing project delivery based on client requirements.

Software Engineer - Wislite Technology Inc.

Taipei, Taiwan | 2007 - 2012

- **Developed full-stack web applications** across multiple client products, building foundations in APIs, frontend architecture, and data modeling that now inform effective collaboration with engineering teams on complex design decisions.

SKILLS

Design

Interaction Design
Information Architecture
UX Strategy
Design Systems
Data Visualization

Research

Usability Testing
User Interviews

Tools

Figma
Cursor
Github
Framer

Engineering

HTML
CSS
APIs
Frontend architecture

EDUCATION

Web Design and New Media

MFA Academy of Art
University
2013 - 2016

Information Management

BA Tamkang University
2003 - 2007